



BUYCO.

THE BUILDING COMPANY'S COLLECTIVE BUYING GROUP

More Than You Bargained For.

RETAILERS



Level up!

Join the Future of Building Materials Retail.

We are excited to introduce a transformative opportunity for independent **Building Material Retailers!**

BUYCO is not your average buying group. It's a bold new movement designed for ambitious, owner-operated hardware and building supply stores across Southern Africa.

Born out of the trusted reputation of The Building Company, the powerhouse behind BUCO and Timbercity, BUYCO brings corporate-scale buying power to the table - with streamlined processes and procedures.

This innovative model is set to redefine the building materials distribution landscape, offering independent merchants direct access to world-class products from leading local and international manufacturers and distributors.

BUYCO combines the collective corporate procurement abilities and buying power of The Building Company with that of our continuously growing independent building materials merchant network. This new opportunity ushers in a whole new era in collective buying.

We, extend an invitation to you to join us on this exciting journey! Take your business to the next level while staying proudly independent.





The Real Deal.

**Collaboration that
Delivers True Value.
It's that simple.**

Our mission is simple: To drive long-term, sustainable growth for all Building Material Merchants by streamlining the supply chain and enhancing margin potential in today's competitive trading environment.

Real Traders, Real Businessmen. Real Gains.

We're a high-performance, no-nonsense buying group built by traders, for traders.

We offer real-world corporate procurement expertise and solutions backed by over R6 billion in procurement power and a growing network of like-minded retailers.

These independent Building Material Merchants are entrepreneurial, community-rooted store owners who want the freedom to grow their business on their own terms, without sacrificing margin, or identity.

**We value people,
true collaboration, and
performance — the kind you
can take to the bank.**



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Why Join BUYCO?

Get More Than You Bargained For!

Here's what makes BUYCO the smarter choice for independent retailers:

- **You Stay Independent**

Your name. Your team. Your brand. We're here to strengthen, not standardise. While you **retain your brand identity and autonomy**, you'll gain the full support of a trusted industry leader – helping you weather every season of the retail cycle.

- **Buying Power — From Day One**

Benefit from The Building Company's **R6 billion procurement leverage instantly**. Access the scale and supplier terms of a national group unlocking competitive pricing and commercial advantages typically reserved for large-scale retailers.

- **Improved Margins & Return on Investment**

Supplier agreements are structured to support **margin growth** and improved **ROI on stock**, through smarter logistics, shared distribution, and enhanced supplier support.

- **Logistics Tailored to Your Needs**

Shared load solutions help reduce lead times and increase efficiency – benefiting both **retailers and manufacturers** through consolidated, cost-effective distribution.





Why Join BUYCO?

Get More Than You Bargained For!

- **Transparent & Collaborative Commercial Structure**

BUYCO fosters stronger relationships between suppliers, wholesalers, manufacturers, and retailers — a business built on **trust, transparency, and mutual benefit**.

- **An Inclusive, Forward-Thinking Network**

Be part of a **dynamic team** pioneering new opportunities and initiatives, with a focus on **innovation, collaboration, and growth**.

- **Access to a Growing Supplier Base**

Our supplier listings are updated monthly, welcoming new and passionate contributors to the industry. We actively support **small-scale manufacturers**, helping them gain market traction and to grow sustainably.

- **Promotional Offers & Product Launches**

Stay ahead with regular access to **monthly supplier promotions**, exclusive deals, and **early updates on new product releases**.

- **Private Label Opportunities**

Differentiate your business with a curated range of **exclusive private label products**, backed by guaranteed quality and competitive pricing.

- **Staff Training & Support**

Ongoing **product training** from suppliers will empower your staff and **enhance your customer experience**.

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Because Independence Shouldn't Mean Isolation.

BUYCO gives you the tools, network, and commercial firepower to trade like a national — while keeping your autonomy and identity intact.

Whether you're a long-standing local champion or a newly independent store **breaking away from a chain**, we offer a fast track to improved margins, smarter stock turn, and **real community-backed support**.

And we're not stopping there — this group is the foundation for a new **franchise retail brand launching in 2026**. Independent Building Material Merchants who grow with us now will have the opportunity to shape the next chapter of the Southern African building materials industry.

We invite you to be part of this exciting new journey. Please find the relevant documentation attached for your review and consideration.

**It's Hammer Time...
Let's Build Smarter, Faster,
Stronger — Together.**



Building Better Together — Across Southern Africa.



“We’re a high-performance,
no-nonsense buying group
built by traders, for traders.”



**More Than You
Bargained For.**

Let's Talk.

**Growth, Margin, and
Independence.**



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